



Franchise Brochure



About Us

TSL Kids Crew, established in 2009 in Albany, NY, has become a trusted provider of high-quality childcare and recreational programs. Founded by College of Saint Rose alumni and seasoned educators Thomas Styles, Shameka Brown-Johnson, and Lynette Smith, TSL offers year-round services, including daycare for children as young as six weeks, before-and-after-school programs, and meticulously planned summer camps. Driven by a shared passion for fostering creativity and play, the founders transitioned from teaching to focus on expanding TSL and creating a unique culture of acceptance and fun. Now franchising, TSL aims to share its proven business model and exceptional programming with new communities, bringing its mission of cooperative and imaginative play to families across the nation.

Our Services



School Year Care



Day Care



Summer Camps

4 Great Reasons to Join Us

Low-Investment, High Returns

While other franchises require a million-dollar investment, we offer a lucrative opportunity without spending a fortune.

Small, Easy to Manage Staff

You only need a small crew to be successful.

Small Footprint Big Impact

Minimum of 7,000 square feet.

Endless Opportunities

An unlimited potential client base with huge demand for our services.

A Total of 28 Hours of Training



We're devoted to putting our time and resources into the highly regarded training for new franchisees. You will learn about the systems and routines and be trained to perform in your role as a successful operator in our proven business model.

Industry Statistics

- ▶ The U.S. childcare market size was estimated at \$61.70 billion in 2023 and is expected to grow at a CAGR of 5.86% from 2024 to 2030.

Source: Grand View Research

- ▶ The market size, measured by revenue, of the Early Childhood Learning Centers industry was \$22.6bn in 2024. Climbing at a CAGR of 3.6% throughout the forecast period (2014- 2029).

Source: IBISWorld

Customer Base

Childcare and education businesses serve working parents and guardians who need reliable, high-quality care for their children. Families with infants, toddlers, preschoolers, and school-aged children often look for daycare, after-school programs, and summer camps to meet their needs. Many parents prioritize early childhood education and enrichment programs that promote social, cognitive, and physical development. Busy professionals, single-parent households, and dual-income families value flexible, safe, and nurturing environments, while others seek programs that emphasize creativity, play, and community connection.

Support

Pre-Opening

- Site selection
- Contractor negotiations
- Purchasing equipment
- Hiring and retention
- Community marketing
- Go to market advertising
- Bookkeeping

Post-Opening

- Profitability coaching
- Business development
- Advertising
- Operations
- Expansion



Your success is our success!

Investment

School Age: \$130,000 - \$245,000

Day Care: \$235,000 - \$690,000

Franchisees can finance their dreams in a number of ways.

- SBA 7A Loan
- ROBS (401K Rollover)
- Home equity line of credit (HELOC)

To qualify for an SBA loan third-party financing, franchise candidates should have at least \$65,000 in liquid assets or in a qualified 401k account.

In addition, candidates should have a credit score of 700 or better, no bankruptcy over the last 10 years, and no criminal convictions.

Qualifications

Below are some of the strengths we look for in a potential franchisee:

Strong communications skills

Team builder

Business & management experience

Open to learning and attending company seminars

Growth-minded

Next Steps

Thank you for choosing to franchise with ReBuild! By joining our team, you're stepping into an exciting opportunity to lead a trusted renovation and restoration business in your community. Together, we'll transform properties and provide essential services that truly make a difference, backed by a brand dedicated to quality, innovation, and customer satisfaction.

If you have already spoken with one of our consultants, your next step is to schedule your webinar presentation and receive our franchise disclosure document.

If you haven't spoken with a consultant already, what are you waiting for? Give us a call today at **305-592-9229**.